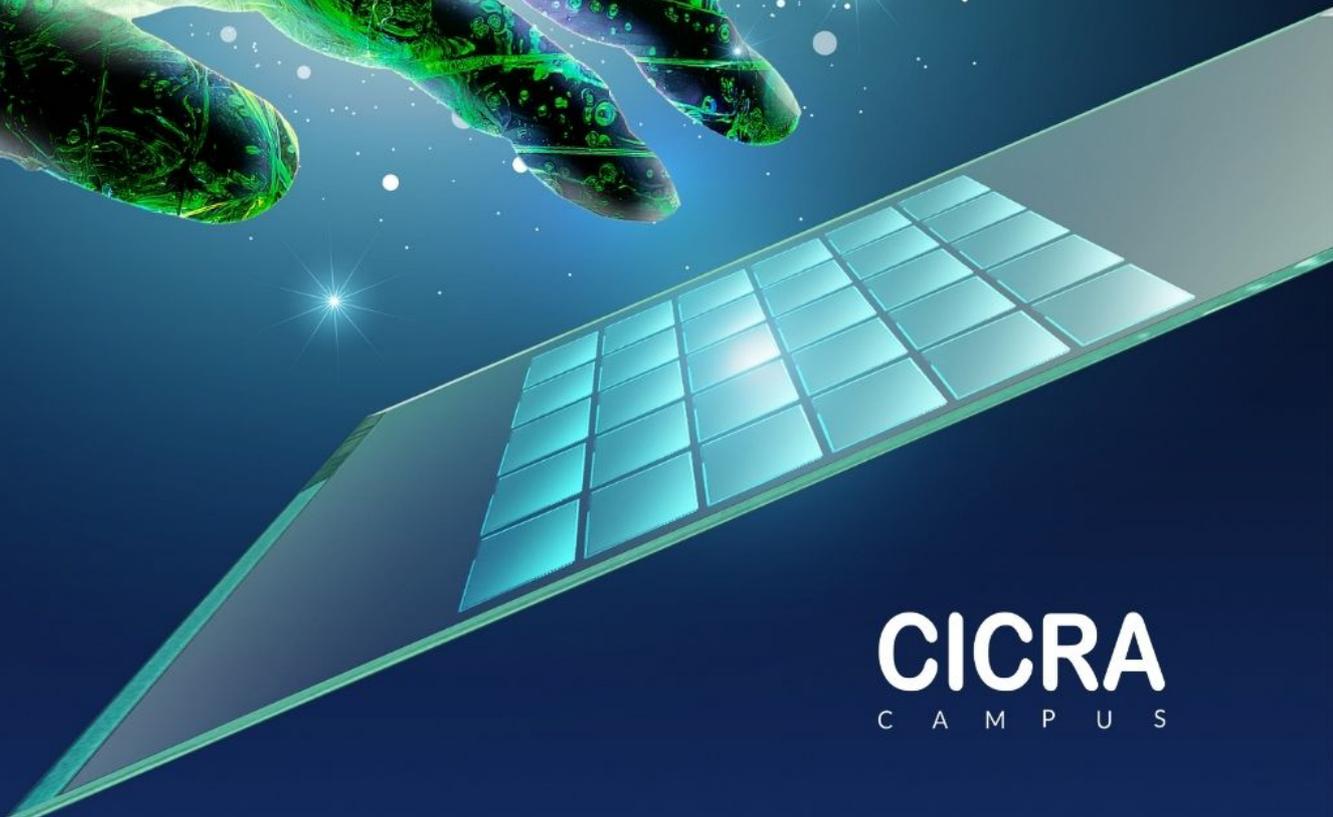


AI Prompt Engineering for Professionals

Master the Language of AI
Be the Professional Everyone Needs.

AI



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PROGRAM BRIEF

This course introduces participants to the foundational principles and practices of prompt engineering for AI text generation, image creation, and video generation. By leveraging cutting-edge AI tools, participants will learn how to craft effective prompts to generate coherent, creative, and relevant content for professional and business applications. The course also explores ethical considerations, real-world applications, and strategies for integrating AI-generated content into everyday workflows. The course includes hands-on exercises and case studies to ensure practical, actionable learning.

Modules

1. Introduction to AI and Prompt Engineering
2. Engineering
3. Crafting Effective Prompts
4. Image and Video Generation
5. Ethical Considerations
6. Real-World Use Cases
7. Integrating AI into Workflows
8. Trends and Developments in AI
9. Project

Duration

2 Months

Delivery

Physical

By the end of this training, participants will be able to:

- Understand the basics of prompt engineering and its significance in AI communication.
- Design effective prompts for AI text, image, and video generation.
- Craft prompts for specific outcomes in both text and multimedia content.
- Apply prompt engineering techniques to real-world scenarios in business and creative industries.
- Integrate AI tools into daily workflows for tasks such as content creation, marketing, AI Agents, and automation.
- Recognize and address ethical issues related to AI-generated content.
- Stay updated with emerging tools, techniques, and trends in AI text, image, and video generation.

Our Facilitators

[Click here to view](#)

ENTRY

Any enthusiast age above 16 years

ABOUT CICRA

CICRA
C A M P U S

- ▶ Pioneers in cyber security education in Sri Lanka with over 14+ years of excellence
- ▶ 2000+ Alumni
- ▶ 800+ Ethical Hackers
- ▶ Continued Academic excellence
- ▶ Partnered with leading universities and certifications awarding entities in UK, Australia, USA and Malaysia
- ▶ Award winning organization for system innovation
- ▶ Partnerships with leading business conglomerates in Sri Lanka for internship opportunities

AWARDS



E Swabhimani Award for Business & Commerce 2020 | Microsoft Partner of the year 2022 - Raising Azure Technology Award | National ICT award (NBQSA) 2021
EC Council Circle of Excellence award | Best Client Delivery Innovation - Regional winner - Western Province | Best Client Delivery Innovation - National winner
Best Disruptive product Innovation - Regional winner - Western Province | Best Disruptive product Innovation - National winner

HOW TO REGISTER

Step 1: Click the link below and fill the registration form

Step 2: Make the payment for below account details and send the payment receipt:

Account Name: CICRA CAMPUS (Pvt) Ltd.
Account Number: 0009 1000 8366
Bank: Sampath Bank PLC
Branch: Nawam Mawatha

Step 3: Submit below documents along with the payment receipt to complete the registrations.

All documents should be English and in PDF format with proper titles. (eg- Shehan - ID copy)

1. Sign the student agreement provided by the CICRA student counselor
2. NIC/ Valid passport
3. 1 Passport size coloured photograph

Step 4: You will receive the payment acknowledgement from the finance team within 1 working day

Step 5: Academic department will share the login credentials before the course commencement with training instructions

CLICK HERE TO

REGISTER

No 245, Srimath Anagarika Dharmapala Mawatha, Colombo 07

www.cicra.edu.lk | 071 060 0800

